



Assessment 3 Instructions: Employee Attitude and Commitment Survey

Present a plan to address PMC's employee attitude issues uncovered by the survey and make recommendations for a follow-up survey that will positively drive their employee satisfaction and commitment.

Demonstration of Proficiency

By successfully completing this assessment, you will demonstrate your proficiency in the course competencies through the following assessment scoring guide criteria:

- Analyze key factors that drive employee commitment.
 - *Assess the most urgent issues identified in the survey results.*
- Examine best practices for achieving high employee commitment.
 - *Develop recommendations for a follow-up survey.*
- Apply models that drive employee satisfaction.
 - *Analyze possible causes for the top identified issues.*
- Develop strategies for cultivating organizational commitment and facilitating employee engagement.
 - *Recommend steps to improve the top identified issues.*
- Communicate human resource management needs, opportunities, and strategies effectively with multiple stakeholders.
 - *Communicate in a manner that is professional and consistent with expectations for human resource professionals and master's level programs.*

Instructions

Click [Power Manufacturing Company: Attitude Survey](#) | [Transcript](#) to see the summative results of the attitude survey on job satisfaction, training and development, leadership, and more, to use in your assessment.

Requirements

Include the following in your PowerPoint presentation to PMC leadership:

- Assess the most urgent issues identified in the survey results. What are the top three?
- To assist management in their interpretation, analyze possible causes for the top identified issues. Support your analysis with professional resources.
- Recommend steps to improve the top identified issues. Support your analysis with professional or scholarly resources.
- Develop recommendations for a follow-up survey. Address the sample size, other employee engagement or commitment issues to investigate, demographics, et cetera.

Select a slide template appropriate for a professional presentation. Include the content of the slides as well as a

supporting narrative. Do not overbuild your slides; use them to support your notes.

Your presentation, including speaker notes, should demonstrate graduate-level writing skills through the accurate communication of thoughts that support a central idea and use of correct grammar and mechanics as expected of a human resources professional.

Additional Requirements

- **References:** Support your analysis with at least 3 academic, scholarly, or professional resources from the Capella University Library.
- **Format:** Resources and citations are formatted according to current APA style and format.
- **Length:** 10–12 PowerPoint slides, not including the title page and references list.
- **Font and font size:** Times New Roman, 12 point.

Refer to the Driving Employee Satisfaction and Commitment With Attitude Survey scoring guide to ensure that you meet the grading criteria for this assessment before submission.

Note: You may consider saving this activity to your ePortfolio for future reference in the workplace. When placing assignments and other work in your ePortfolio, you will have access to this tool after your courses are completed with Capella.



SCORING GUIDE

Use the scoring guide to understand how your assessment will be evaluated.

[VIEW SCORING GUIDE](#) 